

# Alexis Pitchford

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## Education

### **North Dakota State University – MA in Communication Studies**

- *Honors:* Golden Key Honor Society, Society for Collegiate Leadership & Achievement

### **The University of North Carolina at Greensboro --- BA in Media Studies**

- *Minor in Communication Studies*
- *Honors:* National Society of Collegiate Scholars, Omicron Delta Kappa Honor Society, Lambda Pi Eta Honor Society, Golden Chain Honor Society

## Athletic Experience

### **Women's Basketball – UNC Greensboro**

2016-2020

- Responsibilities: Team Captain, Representative for Student Athlete Advisory Committee (SAAC) & NCAA Career in Sports Forum
- Accolades: Southern Conference Presidential Postgraduate Scholarship Recipient, UNCG and Southern Conference Woman Of The Year

## Work Experience

### **NCAA - March Madness WBB – Digital Producer**

March 2022- Present

- Produce Video Content for March Madness WBB social media accounts
- Direct, Edit, and Produce host/talent content
- Assist in Fall & Spring Sports: Volleyball, Beach Volleyball, Gymnastics, Lacrosse, Softball, and Outdoor Track & Field

### **National Football League -- Live Content Correspondent**

September 2022- Present

- Gameday videographer & photographer for the NFL
- Capture content for other NFL Events: NFL Combine, Super Bowl

### **Charlotte Knights – Broadcast & Video Associate**

March 2026 – Present

- Create video content for game day production and social media accounts
- Assist with broadcast production: TD, Xpression, Replay, Camera Operator

### **Freelance Content Creation -- Videographer**

February 2022 – Present

- Google Pixel All-Star Activations (NBA/WNBA), Big Ten Basketball Championships

### **NDSU Athletic Department --- Multimedia Graduate Assistant**

July 2020- May 2022

- Manage Control Room: Directing, Show Control, Replay, Audio
- Creative Video Content for all NDSU Athletic programs' social media accounts

### **KVRR--- Production Assistant**

August 2020- May 2022

### **Fargo-Moorhead Redhawks--- Production Staff Member**

July 2020- August 2021

### **Fargo Force – Production Assistant**

November 2020 - March 2020

### **Greensboro Grasshoppers--- Game Day Video Staff**

April 2018 - August 2019

### **The Carolinian (UNCG Newspaper) --- Sports Writer & Copy Editor**

2018-2020

### **iSportsweb.com--- Independent Sports Writer--- Internship**

May 2018-August 2018

### **Spartan Sports Link (ESPN+) --- Video Staff Member**

August 2017- May 2020