



Alexis Pitchford

(317) 354-6383 | Alexis.i.Pitchford@gmail.com | ePortfolio: AlexisPitchford.com

Education

North Dakota State University – MA in Communication Studies

- *Honors:* Golden Key Honor Society, Society for Collegiate Leadership & Achievement

The University of North Carolina at Greensboro --- BA in Media Studies

- *Minor in Communication Studies*
- *Honors:* National Society of Collegiate Scholars, Omicron Delta Kappa Honor Society, Lambda Pi Eta Honor Society, Golden Chain Honor Society

Athletic Experience

Women's Basketball – UNC Greensboro

2016-2020

- Responsibilities: Team Captain, Representative for Student Athlete Advisory Committee (SAAC) & NCAA Career in Sports Forum
- Accolades: Southern Conference Presidential Postgraduate Scholarship Recipient, UNCG and Southern Conference Woman Of The Year

Work Experience

NCAA - March Madness WBB – Digital Producer

March 2022- Present

- Produce Video Content for March Madness WBB social media accounts
- Direct, Edit, and produce talent content with Autumn Johnson & Michella Chester
- Assist in Fall & Spring Sports: Volleyball, Beach Volleyball, Gymnastics, Lacrosse, Softball, and Outdoor Track & Field

National Football League -- Live Content Correspondent

September 2022- Present

- Gameday content creator for the NFL
- Capture content for other NFL Events: NFL Combine, Super Bowl

Freelance Content Creation -- Videographer

February 2022 – Present

- Google Pixel All-Star Activations (NBA/WNBA), Big Ten Basketball Championships

NDSU Athletic Department --- Multimedia Graduate Assistant

July 2020- May 2022

- Manage Control Room: Directing, Show Control, Replay, Audio
- Creative Video Content for all NDSU Athletic programs

KVRR--- Production Assistant

August 2020- May 2022

Fargo-Moorhead Redhawks--- Production Staff Member

July 2020- August 2021

Fargo Force – Production Assistant

November 2020 - March 2020

UNCG Rec & Wellness--- Promotions Assistant

May 2019 - May 2020

Greensboro Grasshoppers--- Game Day Video Staff

April 2018 - August 2019

- Replay, Directing, or Camera Operating for MiLB Games

The Carolinian (UNCG Newspaper) --- Sports Writer & Copy Editor

2018-2020

iSportsweb.com--- Independent Sports Writer--- Internship

May 2018-August 2018

Spartan Sports Link (ESPN+) --- Video Staff Member

August 2017- May 2020