

Alexis Pitchford

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Education

North Dakota State University – MA in Communication Studies

- *Honors:* Golden Key Honor Society, Society for Collegiate Leadership & Achievement

The University of North Carolina at Greensboro --- BA in Media Studies

- *Minor in Communication Studies*
- *Honors:* National Society of Collegiate Scholars, Omicron Delta Kappa Honor Society, Lambda Pi Eta Honor Society, Golden Chain Honor Society

Athletic Experience

Women's Basketball – UNC Greensboro

2016-2020

- Responsibilities: Team Captain, Representative for Student Athlete Advisory Committee (SAAC) & NCAA Career in Sports Forum
- Accolades: Southern Conference Presidential Postgraduate Scholarship Recipient, UNCG and Southern Conference Woman Of The Year

Work Experience

NCAA - March Madness WBB – Digital Producer

March 2022- Present

- Produce Video Content for March Madness WBB social media accounts
- Storyboard, Produce, and Edit Content for Autumn Johnson
- Assist in content creation for other NCAA Accounts (Track & Field, etc.)

National Football League -- Live Content Correspondent

September 2022- Present

- Gameday content creator for the NFL at Lucas Oil Stadium
- Producing content for both home and away teams at Lucas Oil Stadium

NDSU Athletic Department --- Multimedia Graduate Assistant

July 2020- May 2022

- Manage Control Room: Directing, Show Control, Replay, Audio
- Creative Video Content for all NDSU Athletics' programs

KVRR--- Production Assistant

August 2020- May 2022

- Directing, Graphics, Teleprompter, Audio operating for Morning News Show

Fargo-Moorhead Redhawks--- Production Staff Member

July 2020- August 2021

- Replay, Directing, or Camera Operating for American Association baseball games

Fargo Force – Production Assistant

November 2020-March 2020

UNCG Rec & Wellness--- Promotions Assistant

May 2019-May 2020

Greensboro Grasshoppers--- Game Day Video Staff

April 2019-August 2019

- Replay, Directing, or Camera Operating for MiLB Games

The Carolinian (UNCG Newspaper) --- Sports Writer & Copy Editor

2018-2020

iSportsweb.com--- Independent Sports Writer--- Internship

May 2018-August 2018

Spartan Sports Link (ESPN+) --- Video Staff Member

August 2017- May 2020