# Alexis Pitchford

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## Education

**North Dakota State University** – *Master's Degree in Communication Studies*

**University of North Carolina at Greensboro --- *Bachelor's Degree in Media Studies***

- *Minor in Communication Studies*

## Athletic Experience

**Women's Basketball – UNC Greensboro** 2016-2020

- *Responsibilities*: Team Captain, Representative for Student Athlete Advisory Committee (SAAC) & NCAA Career in Sports Forum
- *Accolades*: Southern Conference Presidential Postgraduate Scholarship Recipient, UNCG and Southern Conference Woman Of The Year

## Work Experience

**NCAA - March Madness WBB – *Digital Producer*** March 2022- Present

- Direct, Edit, and Produce host/talent and content for NCAAW social media accounts
- Assist in other sports: Volleyball, Beach Volleyball, Gymnastics, Lacrosse, Softball, and Outdoor Track & Field

**National Football League -- *Live Content Correspondent*** September 2022- Present

- Gameday videographer & photographer for NFL social media platforms
- Capture content for other NFL Events: NFL Combine, Super Bowl, Community Service

**Charlotte Knights – *Broadcast & Video Associate*** March 2026 – October 2026

- Shoot/edit video content for in-house production and social media accounts
- Assist with Broadcast Production: Technical Directing, Xpression, 3Play, Dreamcatcher, Camera Operator

**Freelance Content Creation -- *Videographer*** February 2022 – Present

- NWSL LCC, NBA on Prime, Google Pixel Activations (NBA/WNBA), Fanatics, ACC, Big Ten, Big 3, PFL, MLBx, ESPN Andscape

**Pacers Sports & Entertainment – Production Crew Member** August 2024 - June 2025

**NDSU Athletics --- *Multimedia Graduate Assistant*** July 2020- May 2022

- Manage Broadcast Production: Technical Directing, Daktronics, 3Play
- Creative Video Content for all NDSU Athletic programs' social media accounts (I.e – Women's Basketball, Volleyball, Wrestling, Soccer, Baseball, Softball)

**KVRR --- *Production Assistant*** August 2020 - May 2022

- Assist with Broadcast Production: Technical Directing, Teleprompter, Script Writing

**Fargo-Moorhead RedHawks --- *Production Staff Member*** July 2020 - August 2021

**Fargo Force – *Broadcast & In-House Production Assistant*** November 2020 - March 2021

**Greensboro Grasshoppers --- *Game Day Video Staff Member*** April 2018 - August 2019

**The Carolinian (UNCG Newspaper) --- *Sports Writer & Copy Editor*** 2018-2020

**iSportsweb.com--- *Independent Sports Writer* --- Internship** May 2018 - August 2018

**Spartan Sports Link (ESPN+) --- *Video Staff Member*** August 2017 - May 2020